

# **Academy of Careers and Technology**

## **STRATEGIC PLAN FY 2014 –FY 2025**

**Initial Approval – August 2014**

**Approved – August 2015**

**Approved – August 2016**

**Approved – August 2017**

**Approved – August 2018**

**Approved – August 2019**

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**Approved – August 2023**

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**Approved – April 2025**



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**Preparing Students for Their Future**

**<http://wvact.net>**

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**2- Plan**

**Strategic planning is an essential step in positioning The Academy of Careers and Technology to anticipate and meet, student, employer, school district and school personnel needs over the next three years. The plan is developed as part of the district's plan and encompasses much of its requirements.**

**The Strategic Plan is future-oriented, identifying the key issues and provides direction for the school's annual planning process which identifies specific strategies and addresses the local market, program operations, and resources available to the institution.**

**With school-wide input, the Strategic Planning Team identifies needs and sets goals for the immediate and future direction of the school.**

Raleigh County Schools (074) Public District - FY 2024 - Academy Of Careers And Technology (074-701) CTE Center - School Strategic Plan - Rev 1

Plan Items

1 Middle School Exploration and Leadership Program

Description:

Plan and Implement Program designed to encourage and motivate middle school students identified as at risk. Modify program as needed to improve delivery to 8th and 9th grade

1.1 At risk middle school student improvement

Description:

At risk middle school students improve in academics and discipline and set viable goals

1.1.1 Students

Description:

Identify students to take part in the program. 2023-2024 will include less 8th grade and add 9th grade

1.1.1.1 Identify Students

Description:

Working with Middle School administration and Graduation Coaches, students are identified who may benefit from program

Person Responsible:

New Teacher

Estimated Begin Date:

8/2/2023

Estimated Completion Date:

6/3/2025

1.1.1.2 Middle School Exploration and Leadership Program Professional Development

Description:

Professional Development will be offered in August 2023

Person Responsible:

Charles Pack

Estimated Begin Date:

8/19/2023

Estimated Completion Date:

5/31/2024

§ 1.1.2 Community in Schools (CIS)

Description:

CIS will collaborate with Classroom teacher to meet needs of these students and expose them to CTE

AS 1.1.2.1 Collborate

Description:

CIS meets on regular basis with teacher to plan and to assist students

Person Responsible:

Michele Farmer

Estimated Begin Date:

8/10/2023

Estimated Completion Date:

6/6/2024

AS 1.1.2.2 Assist Teacher and Students

Description:

CIS provides resources for students and teacher as needed

Person Responsible:

Michele Farmer

Estimated Begin Date:

8/9/2023

Estimated Completion Date:

6/6/2024

§ 2 Student Retention, Completion and Placement-Secondary and Adult

Description:

Improve Student Retention, Completion and Placement School Wide

PM 2.1 Increase number of enrolled students who complete the program and are placed in their field of study

Description:

Some students do not complete the full program of study or do not get positive placement afterwards The goal is to increase this measure

§ 2.1.1 Retention Team

Description:

Update and Maintain retention team with task of reviewing students who are having difficulty with grades or attendance



**AS** 2.1.1.1 Counselor and Assistant Principal continue retention team meetings

Description:

Counselor and Assistant Principal maintain guidelines for gathering and acting upon data from teachers

Person Responsible:

Assistant Prin

Estimated Begin Date:

1/1/2023

Estimated Completion Date:

6/2/2024

**AS** 2.1.1.2 Student Retention, Completion and Placement Professional Development

Description:

Professional Development offered in fall 2023 and ongoing to help teachers identify students at risk of not completing and referring to retention team

Person Responsible:

ASST Prin TBA

Estimated Begin Date:

8/19/2023

Estimated Completion Date:

5/31/2024

**S** 2.1.2 Community in Schools (CIS) Liason

Description:

CIS will assist students in completeing programs

**AS** 2.1.2.1 Identify

Description:

CIS will collaborate with Administration, counselor, CTE and Academic teachers to identify students that are at risk of not completeing their program

Person Responsible:

Michele Farmer

Estimated Begin Date:

8/9/2023

Estimated Completion Date:

6/6/2024



**AS 2.1.2.2 Assist Students**

Description:

CIS will assist students by offering one on one assistance, resources and support

Person Responsible:

Michele Farmer

Estimated Begin Date:

11/1/2020

Estimated Completion Date:

6/3/2024

**S 2.1.3 Adult Director and Adult Counselor provide assistance to adult students**

Description:

Various strategies will be used to help adult students complete programs

**AS 2.1.3.1 Adult Orientation**

Description:

Provide structured orientation for incoming adult students

Person Responsible:

Kevin Bolen

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/30/2024

**S 3 Adult Basic Education (ABE) and Adult Population Success**

Description:

Increase Adult student success at ACT

**PM 3.1 Adult Data**

Description:

Adult data used for WWDE and Accreditation reporting

**S 3.1.1 Test Success**

Description:

TEach test preparation, strategies and anxiety reduction.

**AS 3.1.1.1 Tests taking skills**

Description:

Teach incoming adult students test taking strategies

Person Responsible:

Melani Hylton

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/1/2025

**AS 3.1.1.2 Barriers to success instruction**

Description:

During TABE testing ABE staff addresses barriers to success

Person Responsible:

ABE Staff

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/23/2025

**AS 3.1.1.3 Soft Skills**

Description:

Teach soft skills that improve success; Time, Money and Stress management

Person Responsible:

ABE Staff

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/30/2025

**AS 3.1.1.4 Job Seeking and keeping skills**

Description:

TEach adult students skills necessary to obtain and keep a job i.e. professionalism, civility application and interview skills

Person Responsible:

Adult Staff



Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/30/2025

#### ☒ 4 Recruitment

Description:

Recruiting for ACT secondary and adult programs with emphasis on low population programs

##### ☒ 4.1 Programs with enrollment at capacity

Description:

Number of students in programs

##### ☒ 4.1.1 Expand social media presence

Description:

Increase use of current social media and explore new platforms i.e. twitter, instagram, etc

###### ☒ 4.1.1.1 Current Social Media

Description:

Increase use of current Social Media

Person Responsible:

ACT staff

Estimated Begin Date:

8/1/2023

Estimated Completion Date:

6/30/2025

##### ☒ 4.1.2 Update recruiting resources

Description:

Update the videos, program descriptions and other resources we use to share with students to inform them about available programs

###### ☒ 4.1.2.1 Recruitment resources

Description:

Update the videos, program descriptions and other resources we use to share with students to inform them about available programs

Person Responsible:



ACT counselor, Job Placement  
Estimated Begin Date:  
7/1/2023  
Estimated Completion Date:  
6/30/2025

§ 4.1.3 New advertising methods

Description:

Explore Billboards, student testimonies, senior transition fairs Consider sporting events, program sfor advertising

AS 4.1.3.1 Exploration

Description:

Explore Billboards, student testimonies, senior transition fairs Consider sporting events, programs for advertising

Person Responsible:

ACT Staff

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/23/2025

§ 4.1.4 Alumni

Description:

Create hall of fame, alumni speakers list

AS 4.1.4.1 USe alumni to increase ACT awareness

Description:

An alumni association is explored

Person Responsible:

Assistant Principal

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/30/2025

AS 4.1.4.2 Hall of Fame Created



Description:

Create an ACT Hall of Fame of former graduates to increase awareness of ACT opportunities

Person Responsible:

ASST Prin TBA

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

7/1/2023

## 5 Work Based LEarning (WBL)

Description:

Increase Work Based Learning and recording of data

### 5.1 Work Based Learning hours

Description:

Recorded in NOCTI Platform

#### 5.1.1 Professional Development

Description:

Provide ongoing professional development for WBL and data record keeping

##### 5.1.1.1 WBL Professional Development

Description:

Professional Development is offered at each opportunity throughout school year

Person Responsible:

Charles Pack

Estimated Begin Date:

3/1/2023

Estimated Completion Date:

6/30/2025

##### 5.1.1.2 Student use increase

Description:

Train students to use the platform to enter hours

Person Responsible:



ACT Staff

Estimated Begin Date:

3/1/2023

Estimated Completion Date:

6/30/2025

☒ 5.1.2 WBL Awareness

Description:

Make community partners aware of WBL

☒ 5.1.2.1 Community partners are made aware of WBL and need to expand opportunities for students

Description:

During Advisory Council and LSIC meetings, partners are made aware of need for WBL

Person Responsible:

Charles Pack

Estimated Begin Date:

7/1/2023

Estimated Completion Date:

6/30/2025